

The Gift of Love process



VET Net receives a \$100 donation for the "Gift of Love". This donation is used to purchase 4 boxes of veterinary pharmaceuticals worth \$25 each and a total of \$100



VET Net now has in its possession 4 boxes of medicine for the "Gift of Love" project. VET Net keeps one of the boxes of medicine to sell. This provides cash to VET Net to help administer and implement the project.



Now there are 3 boxes left, however, these 3 boxes are still worth \$100 since the VET Net wholesale markup has been added to the value of each box.



The 3 boxes are now given to a rural veterinarian that has been trained by VET Net. This veterinarian will keep 1 of these boxes to sell to his clients. This leaves 2 boxes which now become worth \$100 because the veterinarian has added his profit margin.



Although this example uses one sheep for illustration, we like to give four or five. This allows the recipient to use the males for food and keep the females to start a small flock.



The sheep is delivered to the recipient by VET Net and community leaders.



The rural veterinarian along with VET Net personnel and community leaders including church leaders will select needy people to receive the sheep. These are often widows or families with severe health problems.



The two boxes are now exchanged with a local herder for a sheep. Sheep are worth \$100. The herder is actually purchasing the medicine for the same price as if he/she had paid cash. Herders often are without cash, trading sheep for medicine is a practical way to get the products he needs to protect the flock from disease.

